Google+

A Tsunami Of Traffic Power Tools For Business

*"How To EXPLOIT This Latest New Power Media Tool
And Generate Tons of FREE Targeted Traffic!"*

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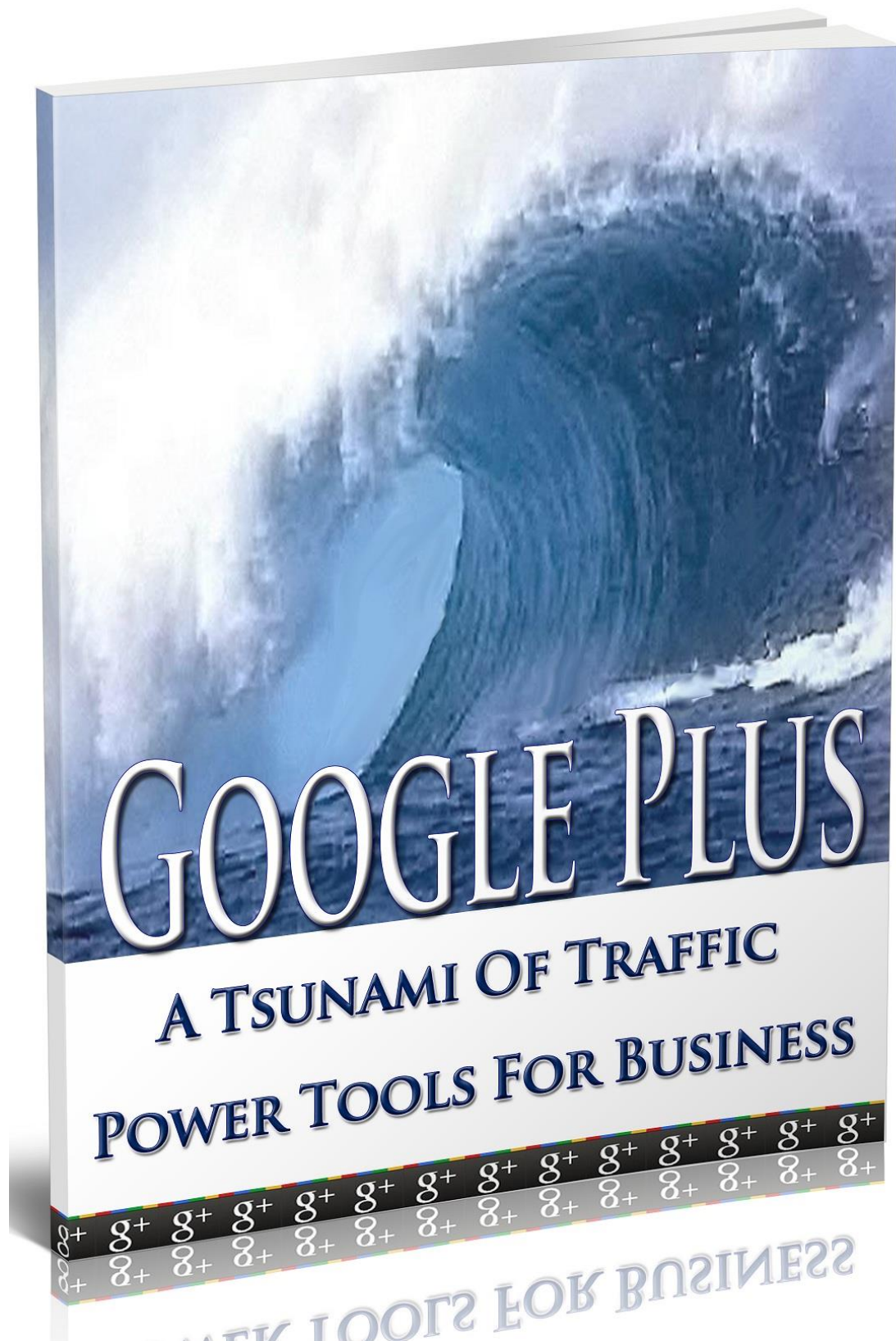
GOOGLE PLUS

A Tsunami Of Traffic
Power Tools For Business

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What The HECK Is g+?

Google's newest addition to the social media is, ***Google+*** and at the time of this publication, many people are saying Google+ will quickly replace other forms of social media as it provides an easier way to manage and communicate with friends, family and create endless circles of influence.

Others believe that Google+ will become **a valuable addition to furthering their personal connections,** and for marketers, it offers a whole new way of reaching out and networking with other entrepreneurs in your market.

Google+ has amassed millions of users, with over a billion pieces of content being posted throughout Google+ every single day.

While Google+ has rolled out its services to focus on the average user and individual, they have plans to create extensions within Google+ primarily for businesses. Already business can benefit with free tools that work like top pay products (as you will see).

Still, thousands of Internet Marketers and entrepreneurs have already started using Google+ to further their outreach, connect with their target audience and develop relationships with new partners and networking opportunities.

Matt Cutts and company (Google) have been explaining how using Google + would increase SERP's if cross linked to your Google profile. Marketers that are doing this (Google "rel = author") are dominating the searches.

Obviously there are many good reasons to study and implement these strategies. This guide was put together to help you master this critical information without all the fluff or hype.

I want to thank you for purchasing the Google Plus Traffic Tidalwave Guide, and following will change the way you do business forever and for the better.

Getting Started With Google+

Google + is unique and simple; rather than adding friends into one community base or following list, you can segment your contacts by adding them into what are called **circles**.

You can label your circles as anything you wish, such as business associates, family, associates, etc.. **You can also have as many circles without limits**

The best thing about your circles is that they are kept private, so that even when you add someone to your circle, **they only see that you've added them as a connection, not what circle you added them into** making it irrelevant to be concerned if you will upset someone for not being part of, say your inner circle.

When you first join Google+, simply begin by creating a handful of circles, with each one categorized based on the people you're in contact with.

For example, you might create a circle for "Family", "Friends", "Partners" or even "Customers".
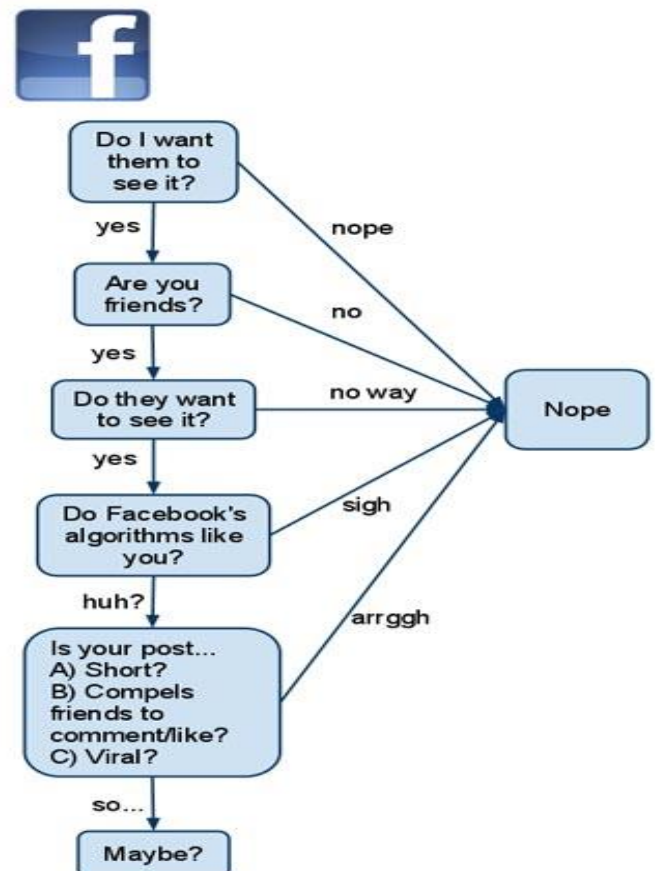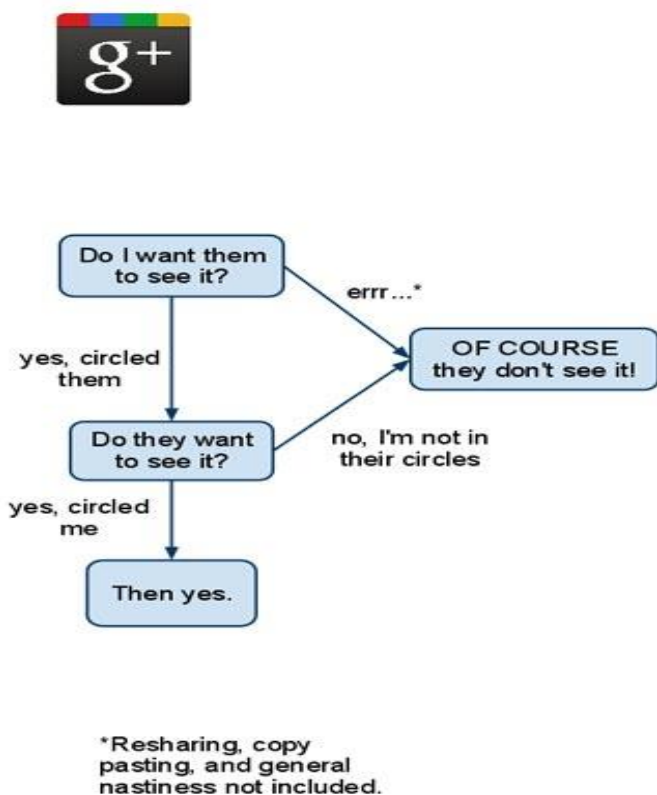
By creating individual circles for each group of contacts, you can post content that goes out only to specific audiences, allowing you to "tailor" your content and updates based so that they are shared only with specific groups of people.

This is **VERY** powerful, because instead of posting an update as you would on Facebook or Twitter, and your entire following base being able to see it, you can **create content around specific audiences,** which gives you the opportunity to connect in a very different, and far more personalized way. It's social segmenting at its very best and a marketer's dream!

Google+ Offers Special Features

Google+ offers other special features as well, including *"Stream"* which is the newsfeed from those you have chosen to add to your circles as well as your own posts and updates. The really awesome feature is that you can literally control who sees what based on your circles:

Re: Will A User See My Google+ Post?

g+

Do I want them to see it?
- yes, circled them → **Do they want to see it?**
  - yes, circled me → **Then yes.**
  - no, I'm not in their circles → **OF COURSE they don't see it!**
- errr...* → **OF COURSE they don't see it!**

*Resharing, copy pasting, and general nastiness not included.

f

Do I want them to see it?
- yes → **Are you friends?**
  - yes → **Do they want to see it?**
    - yes → **Do Facebook's algorithms like you?**
      - huh? → **Is your post...**
        A) Short?
        B) Compels friends to comment/like?
        C) Viral?
        - so... → **Maybe?**
      - sigh → **Nope**
    - no way → **Nope**
  - no → **Nope**
- nope → **Nope**
- arrggh → **Nope**

**"Eric's flowchart also includes whether or not a user will see your post on Facebook. By looking at this flowchart we can see that, although Google+'s privacy controls may seem more complicated at first, when it actually comes to making a decision, the decision process is much more complicated on Facebook."

**Source: http://ansonalex.com/tutorials/will-a-user-see-my-post-on-google-plus-google-flowchart/

You can view current updates from within your personal stream by logging into your Google+ account and clicking on your username, or by visiting the main page of your profile.

Google+ also introduced **Hangouts** which offers live, multi-person video chat between Google+ users.
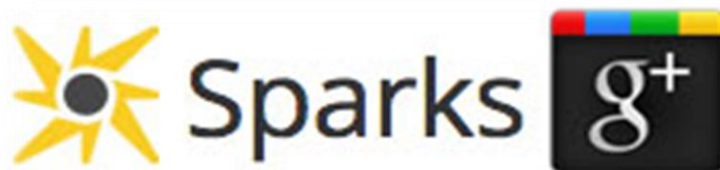

This is like YouTube & live video combined and blessed by Google...

You can set your status as available or offline, and when you're active, people from within your circles are able to connect with you via video live feed. In fact, you can have as many people within a video channel as you wish – absolutely free!

And There's Also *Sparks . . .*

A recommendation based search engine that rocks!

With Sparks, you are able to share interesting content, websites and information with those within your circles. All you have to do is subscribe to the live feeds and receive content based around your chosen topics or interests.

The Sparks feed is available to you in over 40 different languages.

You can also choose **to share photos**, videos and links with everyone within your circles, as well as those that have added you to their personal contact list.

Bundled into this feature-rich social network, Google+ also introduced **Huddle,** which is a powerful text based messaging service that enables you to send instant text messages to individuals, or groups of people that you are contact with.

There are other features that have been introduced to Google+ users as well, including **+Mobile**, allowing you to sync your **Google+ account to any mobile device** such as an iPhone. You can upload photos instantly, and even use your phone's built-in GPS to tag places, and allow your contacts to keep up with you're doing!

You can also optionally add locations to your Google+ updates, so that your contacts can see where you are at any given time, by adding a location link to every Google+ post you make! In addition, you can take advantage of **Google+'s Instant Upload utility**, which enables you to upload photos directly from your mobile device. You can choose to add your photos to a public or private album, and set permissions so that only specific circles (or all of your circles) can see them.

Google+ How To Access It

To access Google+, visit http://plus.google.com , or if you are logged into an existing gmail account, you will see the option to connect at the top left corner of your email administration page.

You can also access Google+ through the menu items on the top right hand of your gmail account, or through any of the following URL's:

http://Google.com/+
http://Google.com/plus
http://plus.Google.com
http://plus.google.com/me
(leads directly to your Google+ profile page
if you have an existing account)

Whenever you receive a new alert or notification, such as someone adding you into their circles, or posting a comment or update, the notification box will appear in red, along with the number of updates that have taken place.

This makes it very easy for you to stay on top of new alerts and updates, right from your g-mail account!

Keep in mind that when creating your Google+ account, you will need to use your **real name and photo**.
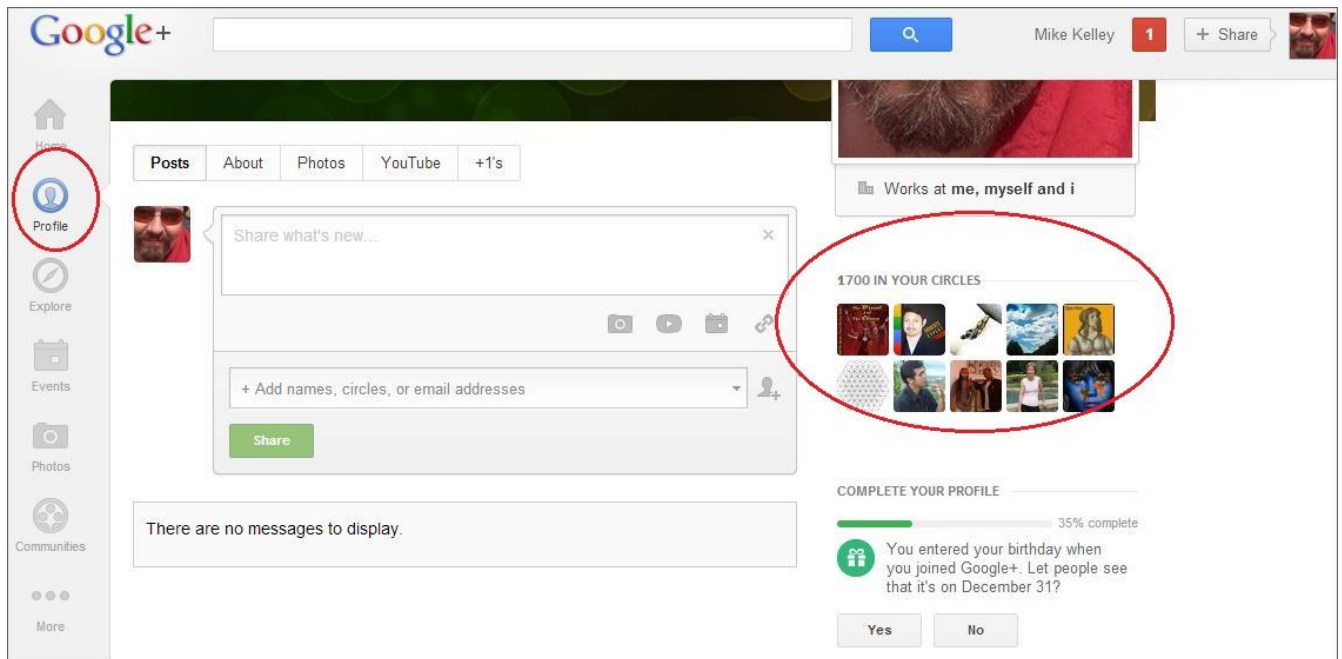
Google prohibits the use of fictional names, aliases and images that misrepresent who you are, such as mascots or stock photos.

Adding false information to your Google+ profile may result in your account being banned, and restricted access to other Google services as well.

Google has plans to roll out a segment of its Google+ social community that focuses on business use. At that time, you will be able to create accounts in your business name, or other registered names and trademarks that you use.

Profile & Circles Is The Heart Of It

You will find the number of people in your circles beneath your photo on your profile page. Further down will also show the number of people that have added you.
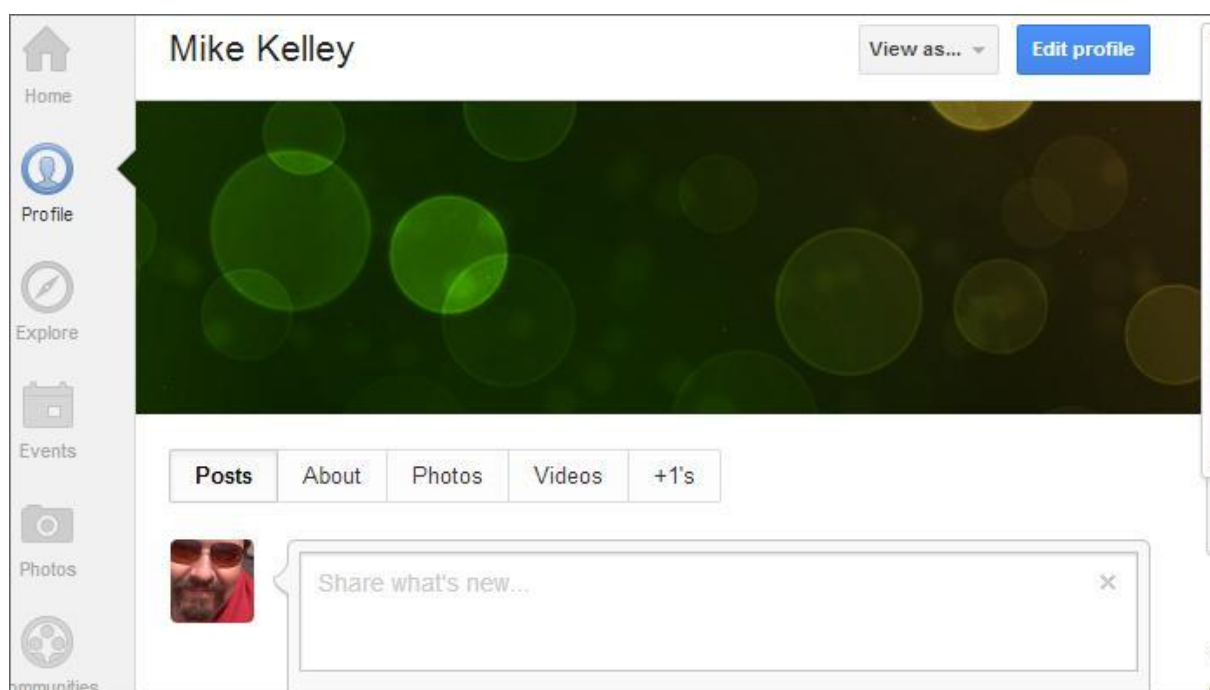

Everything on Google + flows from the left side to display the current "mode" you are in. This is where you will start, with your profile page.

Google+ To Edit & Customize

You will want to add your real name and photo to your profile, as well as a description about you and what you are interested in. You can complete your profile by clicking on "edit profile" from your main Google+ account page.

The more complete your profile, the easier it will be to connect with other Google+ users, so that you can build targeted circles of contacts.

At the top of your Google+ profile page, you will see an assortment of tabs, including "Posts", "About", "Photos", "Videos", "+1's" and "Buzz".

You can edit the tabs that are visible to your contacts at any time or disable specific tabs altogether. Your profile information appears to potential contacts on your "About" page, and when creating your profile, you should begin with an introduction (utilizing keywords that will help people find you), as well as a direct link to your website or blog.

You can also choose to add your occupation, employment, places you've lived, work information, relationship status, as well as gender.

Click "Finished Editing" when you have completed your profile and wish to save your changes.

Next, click "View Profile As" at the top right of your profile page. This will give you the option to view your profile as it's visible to the public.

Read it over, making sure that it accurately reflects what you are most interested in, what your business is about and that all included links are active and in working order and then save your changes once again.

Disable Re-Sharing

If you don't want other people to re-share (repost) your content or updates, you can disable sharing for all of your posts or individual posts. You do this when you create the update by selecting "Disable re-share" from the drop down menu.

You can also choose to edit or delete any post or update you've created, as well as disable comments in the event you would like to prevent others from posting follow-ups or feedback about your updates.

Since Google+ is a social network, I don't recommend disabling comments on any of your posts as it's important to interact and engage with those that have chosen to add you to their circles. By enabling comments, you can create an open dialogue and further build your brand, and following.

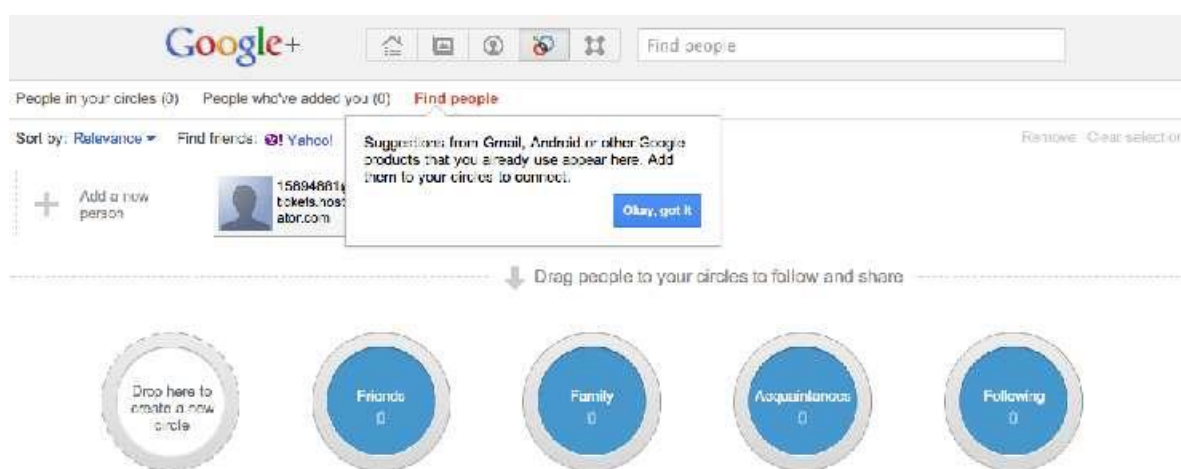# Creating Your Google+ Circles

With Google+, you can create an unlimited number of circles. Circles house different groups, or segments of people, so if you wanted to communicate with family members, you could create a circle primarily for members of your family.

The same goes for Networking, Partners, Customers, and Friends.

Each time you create content, or post updates to your Google+ profile, you can choose which circles can view it, making it easier than ever to create content that is targeted towards specific groups of people.

To create your first circle, log into your Google+ account and click on the circle icon from the top navigation bar.

When you are just starting out, you will have 4 pre-created circles that you can edit or delete. Google will also suggest people to add to your circles based on the contact list from your Gmail, Android and other Google services and products that you may be a part of.

You will want to edit the titles of your existing circles before adding in people, so that you can easily categorize your contacts. To edit one of Google+'s default circles, double-click on it to open its panel.

A pop up window will appear that contains the circles name, a brief description about the circle, as well as a snapshot of who you have added to the circle. Since you are just getting started with Google+, most of these areas will be empty for now.

Take a look at the screenshot below for an example of what a circle looks like before customization:

Friends Rename

Your real friends, the ones that you feel comfortable sharing private details with. Edit description

In this circle (0)   Search in this circle   🔍

Sort by: Relevance ▾   Remove   View profile   More actions ▾

➕ Add a new person   No one is in this circle yet.

View stream for this circle » View circle in tab Delete this circle   Cancel   **Save**

To rename a default circle, click "rename" at the very top of the table. To edit the description of your circle, click on "edit description".

In my example, I edited one of the default circles and re-titled it to "Bloggers", entering in a description that quickly identifies the types of contacts I will add to this new circle:

Bloggers

Niche boggers, blogging gurus, new bloggers Edit description

In this circle (0)   Search in this circle   🔍

Sort by: Relevance ▾   Remove   View profile   More actions ▾

➕ Add a new person   No one is in this circle yet.

View stream for this circle » View circle in tab Delete this circle   Cancel   Save
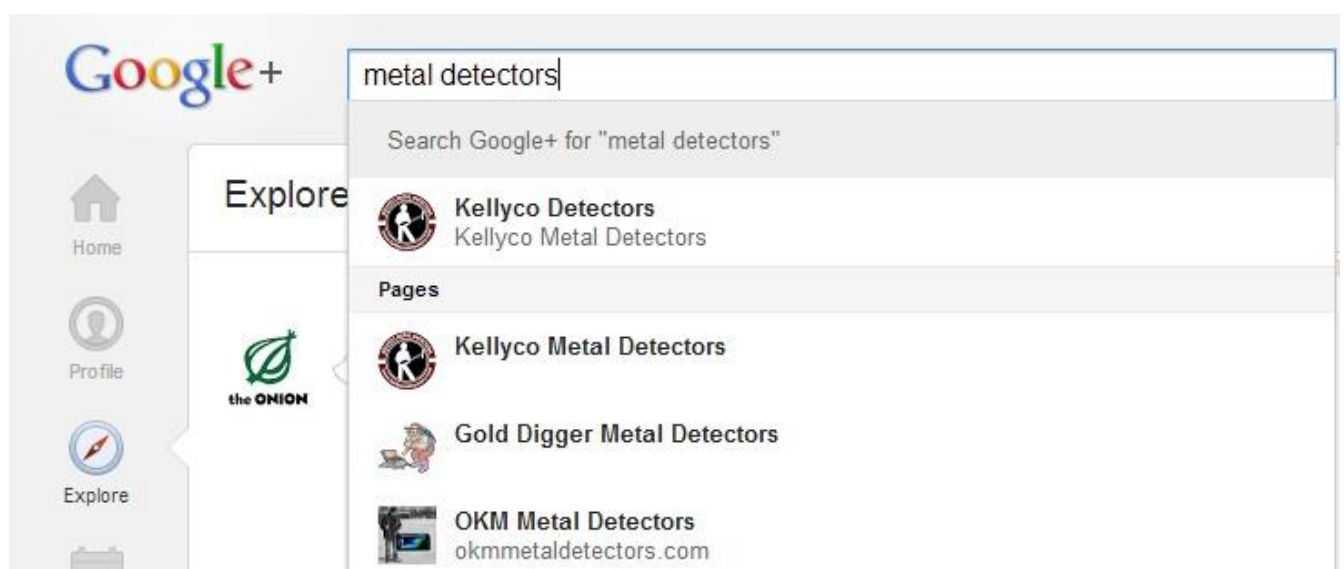
Creating clear descriptions for each circle is important as it will help you better organize your contacts once you start adding people to your circles.

As time goes on and you have multiple circles of contacts, you will be able to view individual streams and updates from each group of contacts by clicking "View stream for this circle" at the very bottom of your circle's information table as shown below:

You can also search for specific contacts later on, by opening the information table for each circle you've created, and clicking on "Search" in the top right corner:

You can have as many circles as you wish, creating new ones by clicking on the circles icon.

When you create a circle, no one but you can see what you've called that circle, nor can they see those you choose to add into it unless you enable it from within your privacy settings. Otherwise, all that anyone can see is that you added them into a circle, not what that circle is called.

This makes it easy for you to organize your contacts, so that you are able to identify groups of people based on your circle names.

Begin by creating a few different circles based on the groups of people that you plan to communicate with. You can easily find existing Google+ contacts by entering in part of their name or email address into the search box at the top of your Google account's main page, as shown below:

If the person or business you are searching for is already on Google+, they will appear within the search results window otherwise you will be given the option to invite them to Google+.

Google will also suggest users based on your existing gmail contacts, and these users will appear along the top of your Google+ circle page:

When you see someone that you'd like to add to your circle, drag their name into an existing circle, or to create a new circle, drag them into the blank circle that is visible on your profile page.

Google+ Building Targeted Circles

You can also find Google+ users from within your niche market by exploring Google+ directory sites, including:

http://www.gglpls.com/

Browse By Users

With GGL Pls, you can browse Google+ users by tags, locations and categories. For example, if you were interested in finding people who were interested in marketing, you would click "Marketing" from the list of available tags in the left hand navigation menu as shown below:

You can add your Google+ profile link to this directory and assign tags to it to help people find you. You can add up to 3 tags to your GGLPLS.com profile:

Choose your tags carefully, as they will help other like-minded individuals find you! In my example, I am focusing on business contacts and people who are interested in work at home, marketing and blogging.

You can edit your tags at any time by logging into your gglpls.com account and editing your profile box.

Click "List yourself in the Google+ directory" link at the very top of the page to add your profile into this ever-growing directory.

You can also download a free Google+ widget that lets you add your Google+ profile box to any website or blog that you own.

In order for your profile to appear within the directory, you will want to make sure that you've allowed "Anyone on the web" to see your Google+ profile. To do this, log into your Google+ account and click "Edit Profile".

You can assign different viewing permissions to every part of your Google+ profile, so begin by clicking on each area and making sure that you've selected "Anyone on the web" as shown below:

Search our Google+ directory for people who share your interests, list yourself to the directory and let your connections find you.

Be an early bird and get your own Google+ feed widget for your website or blog! Questions? Talk to us!.

List yourself to the G+ directory!

Get the G+ Widget!

Privacy settings works the same way for all of your circles and updates as well, so once you've created a few different circles and you've begun to add contacts, you can assign different settings for each groups of contacts, such as allowing only those within circles to see specific updates, anyone on the web, or only you for personal notes that you don't want to make public.

A Few Other Google+ Directory Sites

http://plus.ftppro.com/

With plus.ftppro.com, you can add your Google+ account by copy and pasting in your Google+ ID, which is a string of numbers associated to your account. You can find your number sequence by visiting your Google+ profile account and looking at the top URL, which will look something like this:

https://plus.google.com/107498636047877145197

Copy only the number part of your Google+ URL and paste it into the top text box on plus.ftppro.com as shown below:

Another popular directory is found at: http://findpeopleonplus.com/ which has over 950, 000 Google+ users currently indexed within their directory.

With FindPeopleOnPlus, you can search for people based on relationship status, location, number of followers, gender as well as based on their Twitter and Facebook accounts.

There are also directory sites that are being created around other Google+ services, such as http://gphangouts.com/ a website dedicated to listing available hangouts, upcoming scheduled chat sessions, and open channels.

"Steal" From Your Niche?

Another way to quickly build targeted circles of contacts is by finding the **Google+ profile of an authority in your niche market**, and then browsing their contacts, adding those that share similar interests and that you feel you could connect with!

When you find someone that you'd like to connect with, click on "Add to circles" from their main Google+ profile page. You will be able to select what circle you'd like to add them to:

John Gregg
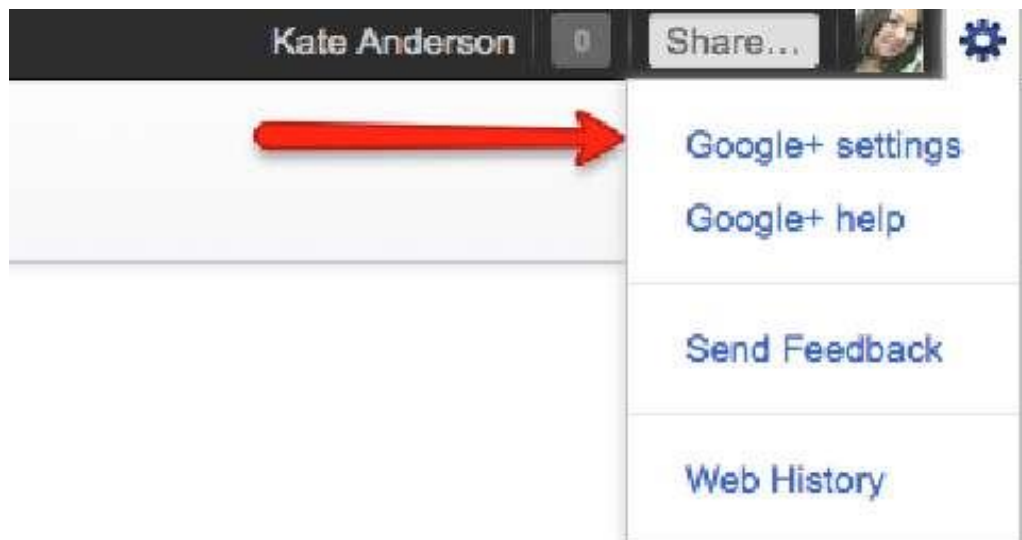The Web is a classroom. Teach. Learn. Share.

Add to circles

Try to keep your contacts organized, so that you can later create content and updates geared towards specific audiences. Each time you add someone to your circles, you can choose to add them to multiple circles, or you can create a new circle if needed.

Whenever someone adds you to their Google+ circle, you will receive an email notification about it, giving you the opportunity to add them to your own circle.

Google+   Adam Jones added you on Google+

You can customize what emails you are sent through the Google+ system by logging into your Google+ account and clicking on "Settings" from the very left navigation menu from your Google+ profile, as shown below:

After clicking on Google+ Settings, you will be able to modify and customize your profile and privacy settings, as well as what notifications you receive from Google+. I recommend customizing your options as shown below:
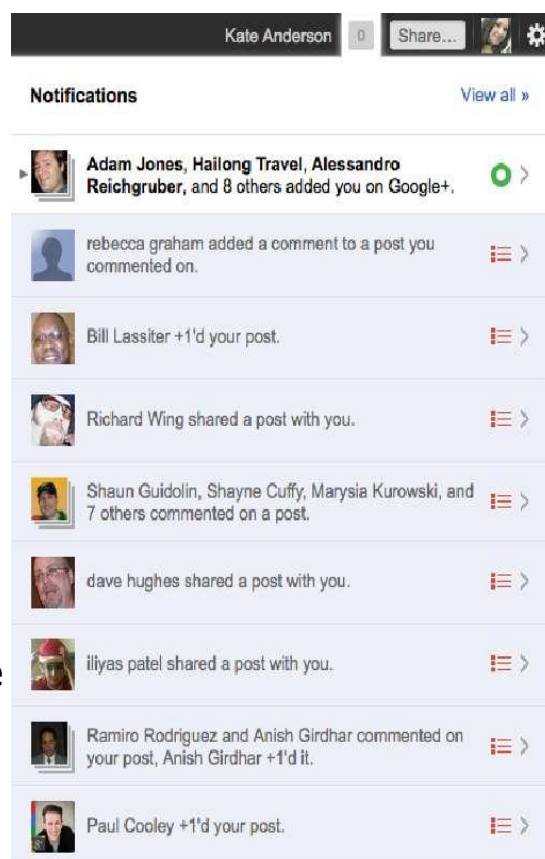
Important Note About Notification Settings

Once your account begins to receive a lot of activity from contacts, you may wish to modify your delivery preferences so that you only receive notifications whenever someone mentions you, or tags you.

Otherwise, you'll receive quite a few automatic emails from the system containing everything from notifications of new contacts, to those who have chosen to share a post or photo directly with you.

You'll also receive notice that new people have added you to their circles, and are now sharing information with you by browsing the *"update snapshot"* that appears in the top right corner of your Google+ account (as shown to the left).

The status icon will change color whenever a new update is posted, such as new people who have added you to their circles or existing contacts who have posted updates.

You will also see a snapshot of new people who are sharing information with you on the front page of your Google+ profile each time that you log in:

94 new people are sharing with you!

82 more

View their posts in Incoming ›

Google+ will also start recommending people that you should follow as you begin to add people to your circles.

Suggestions

Beiyuan Liu
Add to circles

Mark Ames
Add to circles

The recommendations are based on existing contacts and people that you have in common with others.

Gary Gregory
Add to circles

Show all ›

You can also invite people to Google+ by clicking on the *"Invite Friends"* tab that appears in the right hand navigation column of your Google+ profile page as shown below:

Send invitations - 150 left

Invite friends

When you click on *"Invite Friends",* you'll be given the option of inviting people by email, or you can choose to share this link with a group of people in the event you wish to invite multiple people to Google+.

Invite people to join you on Google+

Invite people by email.

| + Add people to invite | **Send email** |

Or, share this link with a group of people

https://plus.google.com/_/notifications/ngemlink?path=%2F%3Fgpinv%3D3KZuA2   **1 5 0**

Sign-ups remaining

Customizing Your Google+ Account

For Maximum Exposure & Explosive Traffic . . .

You want to take the time to customize your Google+ account, so that you are able to tweak your search engine ranking data. For example, when your Google+ profile becomes visible in the search engines, it may look something like this:

Kate Anderson - Google+
Kate Anderson - Creative Specialist: Helping New Entrepeneurs Develop Their Online Presence - Creative Specialist - eCommerce - Marketing - Mainstream ...
https://plus.google.com/107498636047877145197/about

Your Google+ profile is very important as it helps Google identify you as a content developer, and author, as well as website visitors who view your profile listing within search results.

The first thing that you want to pay attention to is the actual headline/title of your profile page, as it becomes a part of your search engine listing.

Consider important keywords that will capture attention and speak directly to your target audience. Keep in mind that Google+ only displays a few characters from your link so make sure that you choose keywords carefully so they aren't truncated.
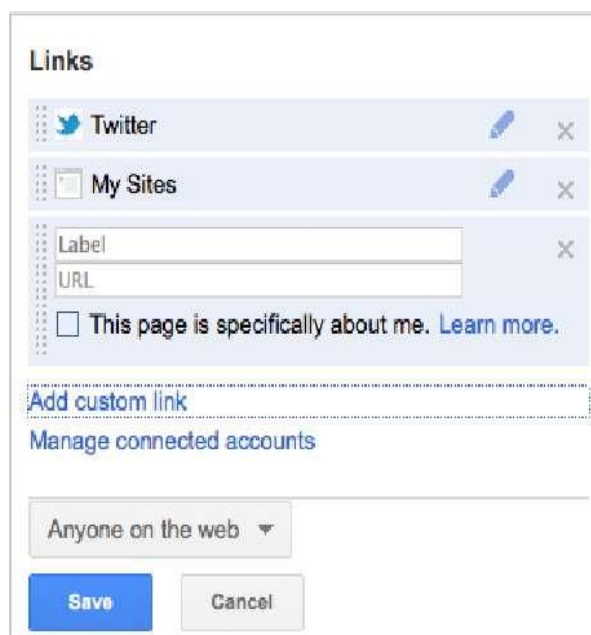
You should also customize your Google+ profile to include direct links to your website or blog. You can add links to your profile by clicking on "Edit Profile" and clicking the globe icon as shown below:

Links

Twitter
My Sites

One thing to keep in mind that you should create an "About Me" page on your website or blog that you can then feature inside of your Google+ profile.

When adding links to your Google+ profile page, you'll be given the opportunity to choose a single link that represents who you are, and provides more information about you.

This link will appear inside of your search engine listing for your Google profile and again, helps to determine who you are, and what you're all about.

Links

Twitter

My Sites

Label

URL

☐ This page is specifically about me. Learn more.

Add custom link

Manage connected accounts

Anyone on the web ▾

Save   Cancel

In addition, Google+ brings a new way of recommending content and highlighting material on the web. Once you have activated your Google+ account, you will notice a "+1" featured next to every search listing, as shown below:

When you click the +1 icon, you essentially store this website as part of your Google Profile, and all recommended web links appear under the +1 section of your Google account. If you "+1" your own content, or Google detects it as yours, they will list that content on the +1 tab of your profile.

This takes place automatically, as soon as you have added at least one page of content to your +1 listing!

You can also choose to add a link to your Google Profile on content pages, websites and blogs that you own, further encouraging interaction and helping Google to identify your content.

You can easily create a Google+ button at:
http://www.google.com/webmasters/profilebutton/

Creating Targeted Content

An easy way of featuring your content within the Google+ community, and to help Google begin to identify your content throughout the web is by adding a link to your Google profile page within your content posts.

You do this by using 'rel' anchor text in this format:

<a rel="author" href="http://profiles.google.com/your-username">You can use anchor text that includes your full name or website URL and hyperlink to your Google profile as well.

If you run a Wordpress based blog, you can use byline with an author URL allowing you to add rel= into your post byline. You can also create an "About Me" page on your bog and link to your Google Profile using "rel=author".

Google will check for a connection between your content pages (websites, blogs and articles) to an author page (about me) and your Google Profile as a way of identifying you as a content developer and author.

By placing a link to your Google profile, and by using the "rel=author" anchor text to hyperlink to your Google+ account, you will simply make it easier for Google to confirm authorship.

Just make sure that you place a link TO and FROM your Google Profile on your content pages or About Me page. Google looks for a 2-way link structure in order to confirm that it's really you!

Advanced Google+ Tips & Tricks

There are many different options and features available within your Google+ community that will help you enhance productivity and to quickly expand your outreach so that you are able to consistently build contacts and networking opportunities.

One of the ways that you can reach out to existing contacts is by choosing to notify specific circles or individuals when you post important information or updates. Keep in mind that you should use this option carefully, so that you are not flagged by the system as sending spam.

To notify circles of important updates, click "Notify About Post" when you create a new update within your Google+ account, as shown below:

Personalizing Your Updates

You can choose to mention people within your content and updates in the same way that you would twitter, using the @ symbol like this:

@username is a true inspiration.

You can also mention someone with the plus (+) symbol like this:

+username is a true inspiration

In addition, if you find that someone is posting too regularly, or you aren't interested in all of his or her updates, you can choose to "*Mute*" the conversation so that it no longer appears in your stream.

With Google+, a "stream" is like the timeline on Twitter, or a wall on Facebook with all of your circles' updates appearing within a single stream.You can choose to browse through streams from all of your circles, or by each circle at a time, filtering your streams to display only content from specific circles. This makes it easy to discover new content and updates from segmented groups!

You can also customize your content, updates and posts within the Google+ network, so that it appears in bold, italic or even underlined!

Here are the custom codes to use when writing new content for your circles:
    Bold your text: *word* - wrapping your text in star asterisks will bold that part of your text. For example, if I enter in **hello*,** the word hello will appear in bold.

word will make your word italic. Just add underscores around the words that you would like to *italicize.*
-word- will create a strikethrough, changing this into ~~this.~~

These are just a few quick ways that you can enhance your content while making certain words or titles stand out to your readers.

Create Hangouts

You can also create a **Hangout** within Google+, which is a place for you and your circles to connect.

You can call your Hangout anything you choose, and allow only certain circles to access this communication channel.

You will need to install the Google Voice and Video plugin in order to create or access hangout.

Click "*Start Hangout*" from your profile page to open up a channel in which those within your circle can communicate with you.

Create a Memorable Google+ Link

Another quick tip is to shorten your Google+ profile link so that you can easily share with others on your blog, website or within your emails. Plus, it simply makes the link far more memorable.

There are many different "Google+" URL shortening-tools popping up on the scene, with the most popular one being http://www.Gplus.to

With Gplus, you can turn a long link into a gplus.to/your-username in minutes. *This service is absolutely free.*

+1 For Maximum Traffic

Google introduced the **+1 option**, which gives people the opportunity to essentially *"like"* certain pages or websites that they've visited.

Each time someone clicks the "+1" button, it adds weight to the content or page, essentially helping it gain more exposure, boosting its search engine ranking. In other words, when you +1 content, you are indicating to those found within your circles that you have

something you'd like them to check out, or that you believe to be valuable or worthwhile.

You can "+1" your own websites, blogs and content each time you post a new feed or update in your Google+ stream!

You can also choose to add a "+1" button to your websites, which allows those who visit your site to recommend it. You can find the code and customize the size of your button by visiting:

http://www.google.com/webmasters/+1/button/index.html

By doing this, those that are part of your circles will see your recommendation and in turn, they too may +1 your update. The more +1's that your content receives, the more exposure it will be given!

Prevent Email Flooding

By default, everyone who is part of your circles can send you email directly through gmail. You can disable this by clicking on "Profile & Privacy" – and "Edit Visibility" on your profile page as shown below:

Direct Permalinks

If you'd like to share a Google+ update with visitors to your website or blog, you can find the direct permalink by loading the content or update, and locating the "Link to this post" from the drop down menu of your update.

Synchronizing Your Social Accounts

Automatically Update Your Twitter Status

You can easily update your Twitter status automatically each time you share new information within your Google+ account.
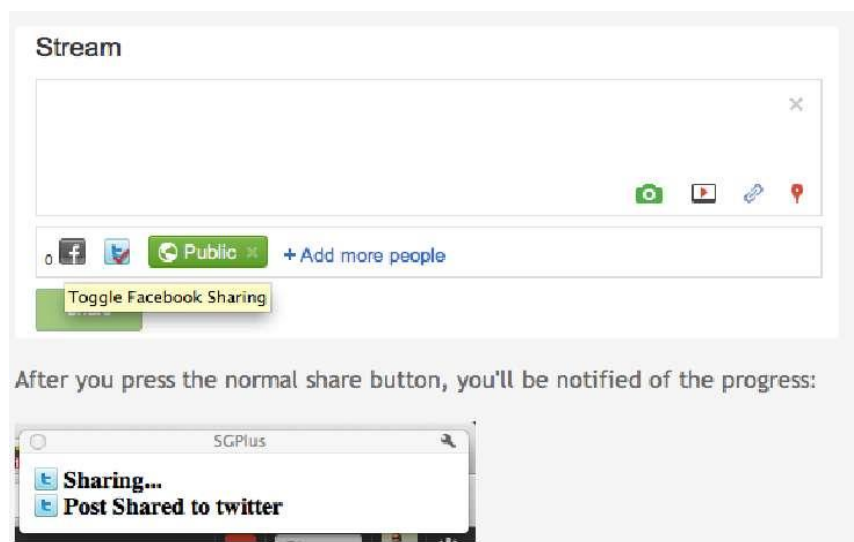
To do this, you will need to download the Chrome browser, available at https://chrome.google.com

Once you've installed Google's browser, you will be able to download the Google+ extension (called SGPlus) that will enable you to share Google+ updates with your Twitter followers.

Note: You will need to download and activate the Google+ extension within your Chrome browser before synchronizing your updates.

Once you've activated the extension, log into your Google+ account and click "Share" (grey button located at the top right hand corner of your Google+ profile page).

Now, the next time that you share content you will see 2 new buttons located below your post, "Sharing" and "Post Shared To Twitter".

For more information as well as step by step instructions, visit: http://startgoogleplus.com/wiki/
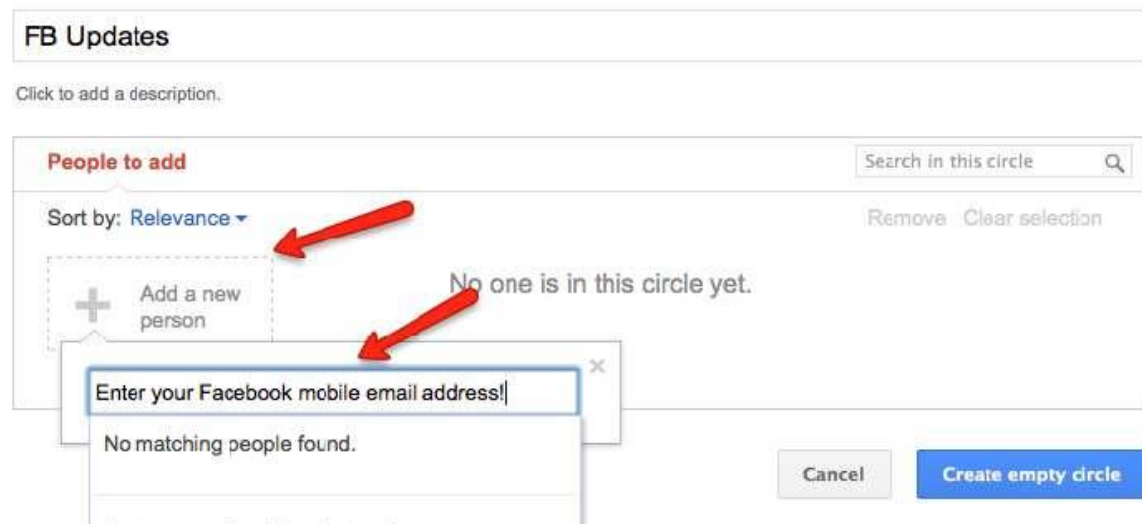
Automatically Update
Your Facebook Status

If you'd like to synchronize your Google+ updates so that they automatically appear on your Facebook status, you can do this by allowing your Google+ stream to re-post your updates on Facebook.

This makes it easier to keep your social accounts up to date, while

automating status updates.

To do this, you will need to obtain the mobile email address from
http://www.Facebook.com/mobile (you will need to log into your
Facebook account in order to locate your personal mobile based email
address) as shown below:

<u>Note:</u>
This is an email address that was assigned by Facebook, and not one
that you have chosen yourself):

Once you have located your Facebook mobile email address, copy it
and log into your Google+ profile page.

Click on **"Create New Circle"** and title it "FB Updates", so that you
can easily recognize it later on.

Paste in your Facebook mobile email address, adding it to your new circle as a contact. You will need to enter in a name for this contact, so call it *"Facebook Update"* or something that will help you identify it.

Choose "Add 1 person to this circle" and save your progress.

You will now see the "FB Updates" circle added to your profile with 1 contact, your FB mobile email address.

Whenever you wish to copy one of your updates over to your Facebook status, simply select the "FB Updates" circle as a recipient of a new post or update, along with your regular circles.

Time Saver:
Importing Facebook Contacts

Starting up a new social account takes a lot of time and energy. You need to add your contacts all over again, start posting regular updates and engage your audience.
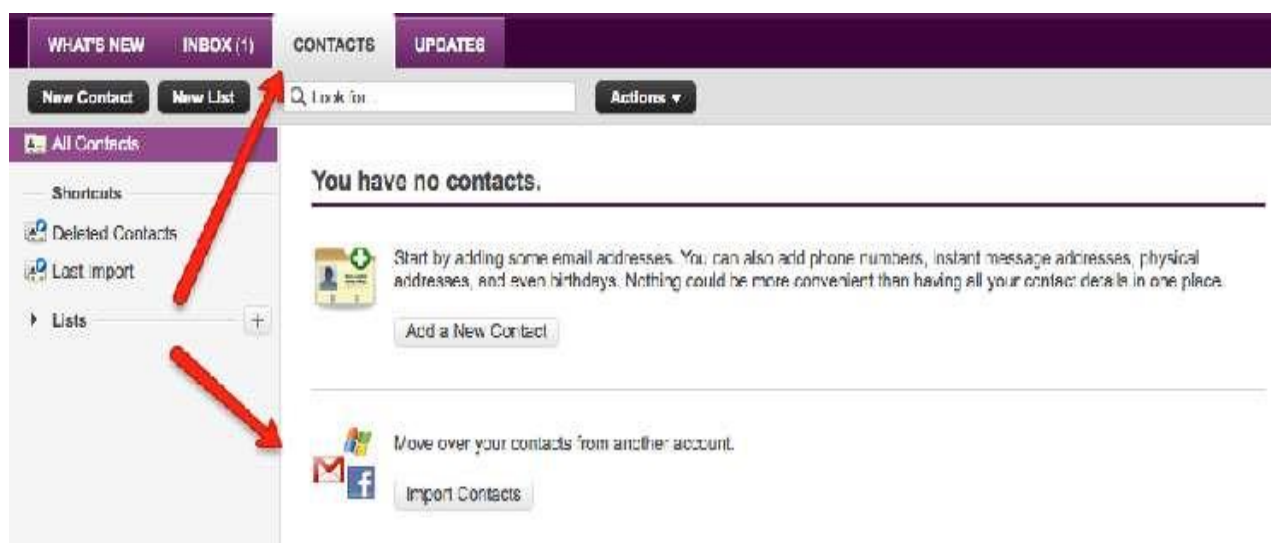
With the information we've provided in the Uncovering Google+ guide, you now know how to automatically post updates from Google+ to both your Facebook and Twitter account. But, is it possible to save even more time by importing your Facebook contacts into your new Google+ account? **You bet!**

While it requires a few steps, it's actually very easy to copy over your Facebook contacts into your Google+ account. Here's how to do it:

Step 1: Create a free Yahoo email address
http://www.mail.yahoo.com

Step 2: Log into your Yahoo! Email account and choose the "Contacts" tab from the navigation menu.

Step 3: Click "*Contacts"* from within your Yahoo! Email account, selecting "Facebook" from the available menu.
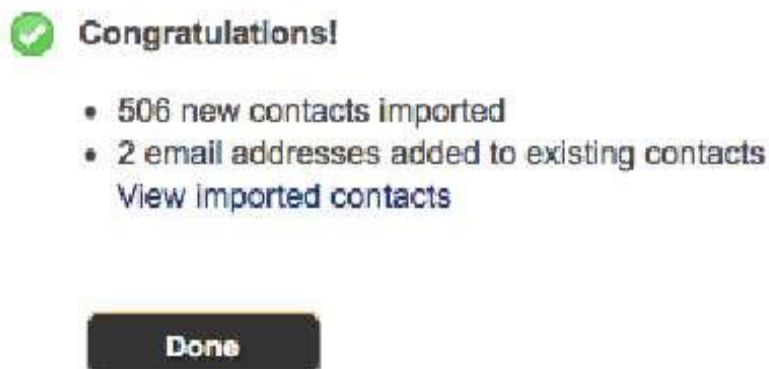
New! Bring together all the people you know in one place. Click on an icon to start.

| Facebook | Gmail | Windows Live Hotmail | Others |

You will now see a menu that offers you the option of importing your contacts from Facebook, Gmail, Windows Live Hotmail and more.

508 contacts found. We are now importing 350 of 508 from Facebook.

Click on the Facebook icon to begin.

You will now need to log into Facebook through your Yahoo! Mail to begin importing your contacts. The process may take some time, depending on the number of Facebook contacts that you have.
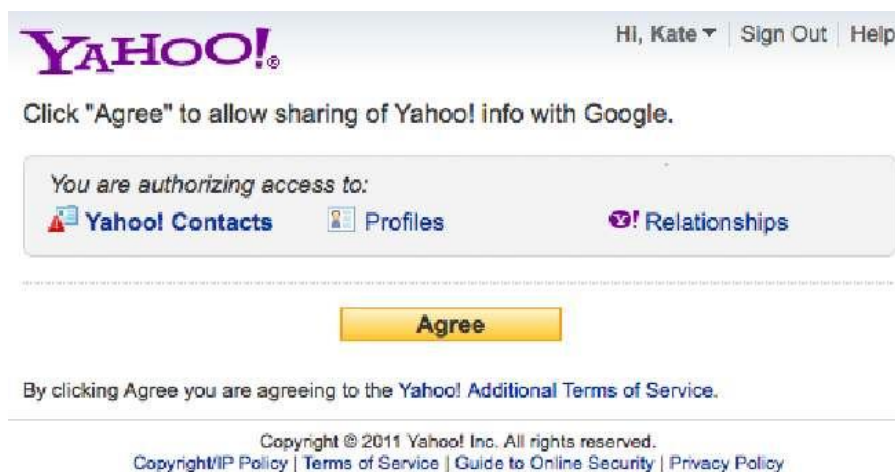
When complete, you will see a "Congratulations" screen indicating the number of contacts that have been imported into your Yahoo! Email account:

Congratulations!

- 506 new contacts imported
- 2 email addresses added to existing contacts
View imported contacts

Done

Step 4: Log into your Google+ account and click the "Circles" tab.

Step 5: Click "Find & Invite" from your Google+ account, and click the Yahoo! Button from the options menu.

Click "Agree" on the pop up window that appears, authorizing Google+ to import your Yahoo! Email contacts:

Note that if your Yahoo! Email account was just created, you will have to wait 14 days before you are able to import your contacts.

Make Money With Google+

One easy way of generating some extra cash from your Google+ activity is by joining the Gooplu.com program.

Gooplu, available at http://www.GooPlu.com is a Google+ link shortening service that will transform your long Google+ URL to one that looks like this: http://gooplu.com/ID

Gooplu will pay you for linking to any website or page that you include in your Google+ stream.

You can also earn money by referring friends, being paid up to 20% of their earnings on a regular basis. As a Gooplu member, you will be able to access real time earning reporting, analytics and more.

Final Words About Google+

This tool is without question one of the best investments for your time. You now have the ability to handle your own social media in one place; **Google+** will allow you to integrate, manage, market, deal with family and friends, as well as update your Facebook & Twitter feeds automatically.

You can even make passive income for GOOPLU linking to things you already love doing, and sharing, making your time valuable and pay while you play. It will now be easy involve friends and family passively grow your income without spamming them as they check out your links for fun and Google pays you for this.

Best of all **the intuitive circle building is simple to understand and manage.**

By adding your circles to the right **Google+** search engines as explained herein, a marketer can generate TONS of marketing leads and you only need to add another circle to market something new.

The possibilities are endless and **Google+** and this could be your one stop shopping for all of your future marketing needs!

 I believe in time both Facebook & Twitter will be taking a back seat to this as **Google+** so much easier to control who sees what all from one platform.

It's an exciting time to get involved with social marketing, so if you haven't yet received an invitation to join, keep an eye out or simply go now and sign up.